



As a semifinalist in the 2022 Toastmasters International World Championship of Public Speaking, Jody Powell has established himself as one of America's top emerging speakers.



Through his captivating story telling, electrifying energy, and deep personal connection, Jody has earned a reputation as a speaker that leaves a lasting impact. His message resonates with audiences and individuals of all ages, backgrounds, and aspirations. His stories leave a lasting impression in the

minds and hearts of all who hear them. Jody has over 25 years of experience in business as a Marketing and Human Resources professional. With a keen understanding of human psychology and emotional intelligence, Jody unveils the secrets to unlocking your full potential. Through his actionable strategies and techniques, you'll learn how to build your personal brand, gain insights into your strengths and opportunities, and develop a course of action to maximize your full value and potential. Jody's powerful insights will equip you with the tools to navigate life's challenges, seize opportunities and achieve unparalleled success.

LIFE IS BRAND

Everyone has a story. The question is, who is writing your story? In this powerful keynote presentation, Jody Powell shares his unparalleled expertise, inspiring anecdotes, and powerful strategies to help you influence your personal brand. He will take you on a journey of self-discovery and reveal his 5 keys to building a charismatic brand that shares the story you want to tell. Discover how to identify and leverage your strengths, align your personal brand with your goals and establish a compelling narrative that influences how those closest to you feel about you in the role that you play in their lives. Whether you are an entrepreneur, a business leader, or you're just looking to improve the quality of your personal relationships, this presentation is a must. Discover today why Jody believes that ***Life is Brand!***

